



Tauger has more than thirty years of experience in private practice and as in-house counsel. His practice focuses on intellectual property counseling and litigation, as well as commercial litigation including in advertising injury, trade secrets, and product liability cases.

Practice Areas

- Advertising Injury
- Copyrights
- Product Liability
- Trademarks
- Trade Dress
- Trade Secret

Bar Admissions

- California

Admissions to Courts

- US Supreme Court
- US Dist. Ct., C.D. Cal.
- US Dist. Ct., E.D. Cal.
- US Dist. Ct., N.D. Cal.
- US Dist. Ct., S.D. Cal.
- US Ct. of Appeals, 9th Cir.
- US Ct. of Appeals, 11th Cir.
- Pro hac vice admissions - Ariz. Ga., Fla., Kans., Mont., N.C., Oreg., Wash.
- Pro hac vice, Hong Kong Special Administrative Region

Awards & Honors

- “Top Bay Area Lawyers” – IP Litigation, *Bay Area Lawyer Magazine*.
- Martindale-Hubbell – Highest Rating

Paul Tauger joined AddyHart P.C. in 2021 with extensive experience litigating a range of cases before US district courts in more than a dozen states, before the Trademark Trial and Appeal Board of the USPTO, and in US Courts of Appeal for the the Ninth Circuit and the Eleventh Circuit.

As a commercial litigator, Tauger has represented small, medium, and large businesses in a variety of disputes in bench and jury trials as well as in arbitrations, including in trademark, trade dress, copyright, and patent cases; breach-of-contract cases; fraud and misappropriation of trade secrets cases; licensing disputes, and breach of fiduciary duty cases. He has represented both domestic US and international clients in Europe, Korea, and the People’s Republic of China, and has appeared *pro hac vice* in the Hong Kong Special Administrative Region.

Tauger has received numerous professional distinctions, including being named one of the “Top Bay Area Lawyers” for intellectual property litigation by *Bay Area Lawyer Magazine* (Sept./Oct. 2005). He has received the highest rating for legal ability and ethics in Martindale-Hubbell. A frequent speaker with prominent industry associations, he has keynoted for the American Intellectual Property Lawyers Association (AIPLA); and has presented at the Game Developers Conference and the Gamer Technology Conference.

Representative Litigation

- *Zodiac v. Pentair* (S.D. Cal.) Patent infringement. Settled in favor of client.
- *Symantec v. eDirect* (S.D. Cal.) Copyright infringement. Settled in favor of client.
- *Microsoft v. eDirect* (D. Mont.) Copyright infringement. Settled in favor of client.
- *Filemaker v. eDirect* (N.D. Cal.) Copyright infringement. Settled in favor of client.
- *ALFA v. Beck* (N.D. Ga.) Trademark infringement. Jury verdict in favor of client.
- *Shamrock v. Dean* (D. Ariz.) Trade dress infringement. Settlement in client’s favor.
- *Trendmasters v. Manley* (C.D. Cal.) Trade dress infringement. Settlement in client’s favor.
- *Allion Co., Ltd. v. Betta Products, Inc.* (C.D. Cal.) Misappropriation of trade secrets. Settlement in client’s favor.
- *Giochi Preziosi v. Mattel* (C.D. Cal.) Trade dress and copyright infringement. Settlement in favor of client.

Education

- Univ. of Mass at Amherst, BA, 1974
- Univ. of North Carolina at Greensboro, MFA, 1976
- Loyola Law School of Los Angeles, J.D., 1992

- *Pacfab v. Sunline et al.* (D. Ariz.) Trade dress infringement. Obtained \$3.5 million dollar judgment for client on summary judgment.
- *Energy Investments v. SF Hotel Co.* (M.D. Fla.) Trademark infringement. Jury verdict in favor client/junior user of identical mark.
- *Energy Investments v. SF Hotel Co.* (US Court of Appeals, 11th Cir.) Affirmed verdict in favor of client.
- *Shamrock v. Travelers Insurance* (D Ariz.) Insurance coverage action re: advertising injury and trade dress infringement. Obtained summary judgment of coverage.
- *KKUSA v. World et al.* (C.D. Cal.) Trade dress infringement. Settlement in favor of client following successful summary judgment.
- *Tamway v. USA Sport and Sunglass Hut International* (C.D. Cal.) Trademark and trade dress infringement action. Bench verdict in favor of client.
- *State Farm v. Taico et al.* (Sup. Ct. Cal., Los Angeles) Products liability. Jury verdict in favor of client.



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